



## COOKIE POLICY

### What are cookies?

Cookies are small text files that browsed websites (so-called “first parties”), other sites or web servers (so-called “third parties”) process and store in the user’s terminal. While first-party cookies are stored on the user’s device directly by the browsed website, third-party cookies are placed on the user’s device by a third party, like an advertiser or an analytic system.

Cookies can serve **various purposes**, such as electronic authentication, session monitoring, storage of information on specific configurations concerning users who access the server, sending ads that are in line with the preferences showed by users as they browse the web, etc.

Depending on the purpose which they are collected for, cookies can be classified into:

- a) **technical cookies**, which serve the sole purpose of ensuring normal navigation and the use of the website’s features;
- b) **profiling cookies**, which aim to create a profile of single users, in order to send advertising messages in line with preferences demonstrated by the users themselves through their browsing behaviour.

Cookies can also provide information on the browsing experience of the website (for example, the number of users on a website, how long they stay on the site for, and what parts of the site they visit): these are the so-called **analytics cookies**. None of this information can be used to identify a single user: it is all aggregated and, therefore, anonymized. Their sole purpose is to improve the website’s functions. Given that analytics cookies don’t allow single users to be recognized and profiled, the same legal basis as technical cookies applies.

### Which cookies does this website use?

This website uses only technical and anonymised analytics cookies.

#### **I. Technical cookies**

<i>Cookie</i>	<i>Purpose</i>	<i>Cookie type</i>	<i>Duration</i>
_GRECAPTCHA	Google Recaptcha	Third-party cookie	1 month
PHPSESSID		First-party cookie	As long as the browsing session lasts
woocommerce_cart_hash	Shopping bag management	First-party cookie	As long as the browsing session lasts
woocommerce_items_in_cart	Shopping bag management	First-party cookie	As long as the browsing session lasts
wp_woocommerce_session_{id}	Shopping bag management	First-party cookie	2 days



## II. Analytics cookies

<i>Cookie</i>	<i>Purpose</i>	<i>Cookie type</i>	<i>Duration</i>
_ga	Google Analytics	Third-party cookie	2 years
_ga_FMWR534736	Google Analytics	Third-party cookie	2 years

In relation to technical and anonymised analytics cookies, processing is a necessary requirement for the performance of the contract, to which the data subject is a party, concerning the use of the website and its features (Article 6, point b) GDPR). Given that analytics cookies have been anonymised, data processing doesn't concern any single user's personal data.

Pursuant to Article 13 GDPR (Regulation (EU) 2016/679), the Data Controller of first-party cookies is Edizioni Centro Studi Erickson S.p.A., with registered office in Via del Pioppeto no. 24, 38121 Trento (TN) Italy. The Data Controller can be contacted at any time with any request of question related to the processing of personal data by writing to the e-mail address [privacy@erickson.it](mailto:privacy@erickson.it).

Each user shall have the rights granted under Article 15 and following GDPR, including the right to lodge a complaint with a supervisory authority (Data Protection Supervisor).

According to Article 37 GDPR and following, Edizioni Centro Studi Erickson S.p.A. has appointed a Data Protection Officer (DPO), who can be contacted by writing to the e-mail address [dpo@erickson.it](mailto:dpo@erickson.it).